

Fuggs and Foach

GeoSmart Magnets sets are a playful force

When I tell you Magnets are the number one items my students fight over in my classroom . I am not kidding. I am always breaking up the magnets in even piles so each child can create their own open ended dreams. When I am lucky they work together to build a tunnel, bridge or even roads... Sometimes I get mansion or even schools. Magnets can take my quietest children and make them in to loud leaders and my loudest children and turn them not quite construction workers.

But what is in that makes magnets so special?

Magnetism is a force that pulls or pushes. Youngsters are naturally attracted (pardon the pun) to magnetic construction sets for the simple pleasure of problem solving. *Does this end fasten to this piece?* The benefits of this delightful play are unlimited: creative thinking, pattern recognition, fine motor skills, eye-hand coordination, decision making and even social abilities. Add all the elements of STEM basics – science, technology, engineering and math principles – and you have a smart toy without the need for Wi-Fi! It hits all the marks.

What makes GeoSmart's line of durable magnetic construction kits stand out to parents is the safety pledge. Kids love to tinker and parents will feel secure with GeoSmart's patented double-lock safety system. Each magnet is encased twice to ensure the building piece and not the magnet will be visible to young fingers. This sets a high bar for safety in magnetic construction toys.

I will tell you the double lock system is key to learning. This allows children to explore and build yet it doesn't fall as easily as other brands. It allows them to capture their ideas firmly and explore how a magnet is used. GeoSmart structures feel strong and sturdy. This sleek design and strong pieces that lock together help little minds. They also keep teachers like myself from hearing the crash on the floor.

