



FOR IMMEDIATE RELEASE

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Smart Toys and Games, Inc. Acquires Distribution Partner Rex Games

*Company will sell complete product line as
'Smart Toys and Games, Inc.'*

SAN FRANCISCO – May 1, 2012 – Smart Toys and Games, Inc., the U.S. subsidiary of Belgian manufacturer Smart nv, creators of SmartGames and the SmartMax® magnetic construction system, has acquired San Francisco-based Rex Games, manufacturer of the award-winning Tangoes® range of products. Launched in 2011 as Smart/Tangoes USA, the company will now operate as Smart Toys and Games.

Based on the ancient Chinese Tangram puzzle, Tangoes are a learning tool that combine artistic and mathematical elements to enhance visual perception abilities develop problem-solving skills, improve creative thinking capacity, and build teamwork. The classic tangram forms a square, but the seven pieces of Tangoes puzzles can form an infinite number of abstract designs, human figures, animals, and everyday objects. The object of each Tangoes puzzle is to form the image on one of the included challenge cards using all seven puzzle pieces.

Tangoes puzzles joining the Smart Toys and Games, Inc. product line include Travel Tangoes (People; Animals; Objects), Tangoes Jr., Classic Tangoes, Ultra Tangoes, Mini Tangoes, and Double Tangoes. The products range in price from \$1.99 to \$24.99 and are appropriate for one or more players ages 5 and up.



“For more than a year we have been operating jointly with Rex Games as Smart/Tangoes USA under a cooperative marketing and distribution agreement. This means that for our customers nothing will change,” said Smart Toys and Games president Jim Whitney. “Our parent company in Belgium is looking forward to applying their world-class product development expertise to the Tangoes line, as well as providing our customers with exciting new options for this classic range of toys.”

For more information about Smart Toys and Games, Inc., including the entire line of games and ordering information, go to www.SmartTangoes.com.

About Smart Toys and Games, Inc.

Smart Toys and Games, Inc. products stimulate the development of logical thinking skills through play for all ages. Each multi-level challenge game is carefully designed and tested to move players through levels of game play, from very easy to extremely difficult. The varied levels of difficulty help build confidence and mental agility in players. Extremely durable and compact, these games are perfect for travel. For more information about Smart Toys and Games, Inc., go to www.SmartTangoes.com.

You may also connect with Smart Toys and Games, Inc. on [Twitter](#) and [Facebook](#).